

floridatile home collection

Product Catalog

Spring 2015

SOS Vendor 60003678

SOM234185

Effective 04/17/2015



A stunning slate look that is both bold and daring in its contemporary design also blends an earthy twist that gives this line a down home feel. Hematite *Autumn* features dramatic and distinctive variation, creating a bold and unique look suitable for any room in your home or office. Random shade variation replicates the look of a natural slate and digital technology allows for a non-repeat and unique pattern.

porcelain floor and wall 12 x 12



Model: HDE9612212X12
HD SO SKU: 1000-111-013
Autumn

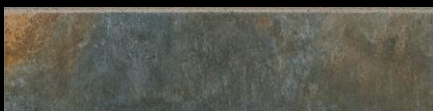
mosaic 12 x 12




Model: HDE96122M12
HD SO SKU: 1001-351-890
Autumn

trim

3X12 bullnose



Model: HDE96122P43C9
HD SO SKU: 1001-351-893
Autumn

| properties | results | shade variation |
|---------------------------|---|---|
| Recommended Grout | Custom #009 Natural Grey |  <p>V4 Random Variation</p> |
| Water Absorption | <0.5% | |
| Breaking Strength | 350 lbf avg | |
| Surface Hardness | 7 Mohs | |
| Thickness | 8 mm | |
| Durability Classification | III Heavy Residential or Light Commercial | |
| DCOF AcuTest | Fail | |



An expression of timeless classicism and Italian elegance, Michelangelo *White* is characterized by its grey-taupe veins and the luminous background tone, which ranges from pure white to ivory. This gorgeous recreation of Calacatta marble brings an extensive range of patterns that are created through the use of digital imaging technology to create a unique and varied pattern every time. A glossy wall tile compliments the matte floor tile to create an extraordinary impression on any room in your home.

micelangelo

porcelain floor and wall 12 x 12



Model: HDE9640112X12
HD SO SKU: 1000-111-120
White

ceramic wall 9 x 18



Model: HDE964019X18
HD SO SKU: 1000-111-098
White

Mosaic 12 x 12



Model: HDE96401M12
HD SO SKU: 1001-351-887
White

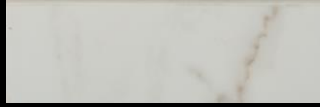
trim

3 x 12 bullnose



Model: HDE96401P43C9
HD SO SKU: 1001-352-146
White

3 x 9 bullnose



Model: HDE96401S4399
HD SO SKU: 1001-351-889
White

2 x 12 Wall Listello



Model: HDE96401P43C9
HD SO SKU: 1001-351-891
White

| properties | results | shade variation |
|---------------------------|-----------------------|---|
| Recommended Grout | Custom #11 Snow White |  V2 Slight Variation |
| Water Absorption | <0.5% 12X12 | |
| Breaking Strength | 350 lbf avg | |
| Surface Hardness | 7 Mohs | |
| Thickness | 8 mm 12X12, 9mm 9X18 | |
| Durability Classification | V Heavy Commercial | |
| DCOF AcuTest | Pass | |





The grand canals of the Old Italian Republic harken to a time of grandeur and lavish design. We capture that same spirit with our latest line, Venetia. Venetia provides an updated twist to a classic look. Dramatic veining runs throughout this product, with a mix of stones adding character and interest to your floor or wall. Digital technology ensures few repeating images to provide a unique look and contemporary update to any room.

porcelain floor and wall 12 x 12



Model: HDE9621212X12
HD SO SKU: 1000-994-422
Grey

porcelain floor and wall 18 x 18



Model: HDE9622418X18
HD SO SKU: 1000-110-986
Nocé

trim

3X12 bullnose

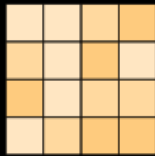


Model: HDE96212P43C9
HD SO SKU: 1001-351-895
Grey

3X18 bullnose



Model: HDE96224P43H9
HD SO SKU: 1001-351-897
Nocé

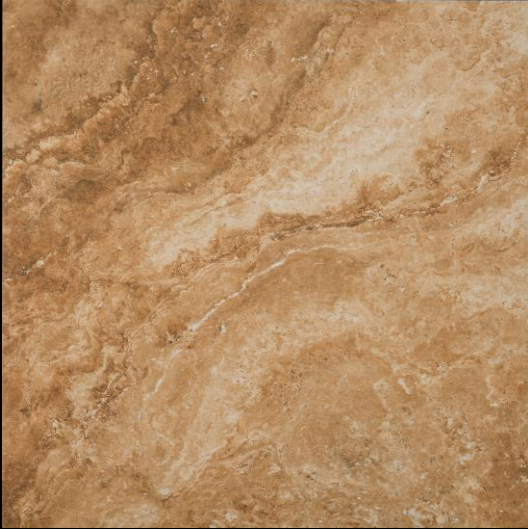
| properties | results | shade variation |
|---------------------------|--|---|
| Recommended Grout | Custom #386 Oyster Grey |  V3 Moderate Variation |
| Water Absorption | <0.5% | |
| Breaking Strength | 350 lbf avg | |
| Surface Hardness | 7 Mohs | |
| Thickness | 8 mm 12X12, 8.5mm 18X18 | |
| Durability Classification | III Heavy Residential and Light Commercial | |
| DCOF AcuTest | Fail | |



Embodying an era of craftsmanship and highly skilled artisans, the Montecelio Rustic series takes inspiration from a simpler time when true artists honed their craft for years. Montecelio *Rustic* features a stylized interpretation of travertine to create a bold and distinctive look sure to impress and amaze. The color and vintage graphic of this product provides a contemporary update to any room.

montecelio

porcelain floor and wall 18 x 18



Model: HDE9632718X18
HD SO SKU: 1000-111-131
Rustic

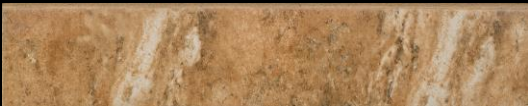
fireplace mosaic 12 x 14



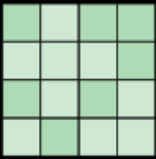
Model: HDE96327FP
HD SO SKU: 1001-351-898
Rustic

trim

3X18 bullnose



Model: HDE96327P43H9
HD SO SKU: 1001-351-896
Rustic

| properties | results | shade variation |
|---------------------------|--|---|
| Recommended Grout | Custom #045 Summer Wheat |  V2 Slight Variation |
| Water Absorption | <0.5% | |
| Breaking Strength | 350 lbf avg | |
| Surface Hardness | 7 Mohs | |
| Thickness | 8.5 mm | |
| Durability Classification | III Heavy Residential and Light Commercial | |
| DCOF AcuTest | Fail | |



Inspired by classic stone, yet updated with a more modern and clean look, Favrales will inspire harmony and balance into any design. Favrales *Beige* features the look of an emperador light marble, with classic neutral tones that give warmth and light to your home. The light tan coloration and creamy veins that make up this glossy wall tile and matte floor tile will give a crisp, clean look to any room.

porcelain floor and wall 12 x 12



Model: HDE9653012X12
HD SO SKU: 1000-111-024
Beige

ceramic wall 10 x 13



Model: HDE9653010X13
HD SO SKU: 1000-111-038
Beige

trim

3 x 12 bullnose



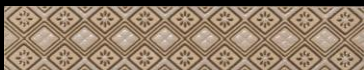
Model: HDE96530P43C9
HD SO SKU: 1001-351-892
Beige

3 x 10 bullnose

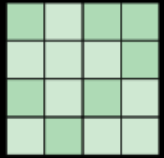


Model: HDE96530S43A9
HD SO SKU: 1001-351-894
Beige

1.75 x 10 Listello



Model: HDE96122P43C9
HD SO SKU: 1001-351-888
Beige

| properties | results | shade variation |
|---------------------------|--|---|
| Recommended Grout | #10 Antique White |  V2 Slight Variation |
| Water Absorption | <0.5% 12X12 | |
| Breaking Strength | 350 lbf avg | |
| Surface Hardness | 7 Mohs | |
| Thickness | 8 mm 12X12, 10X13 | |
| Durability Classification | III Heavy Residential and Light Commercial | |
| DCOF AcuTest | Pass | |

technical data

Shades: Florida Tile assigns all of our tiles a shade based on comparison to a target piece. We also add a 'lot letter' (commonly referred to as the 'dye lot') that differentiates tiles from different runs. Tiles with different shades should be compared prior to installation to make sure they are a good match and mixed during installation.

Calibers: Tiles shrink during firing. To accommodate this shrinkage, we measure each tile as it comes down the line and assign it a caliber based on ANSI requirements for size variation. Tiles with different calibers should be compared prior to installation to make sure they will work well together. A wider grout joint will help accommodate the size difference within and between calibers.

Durability Classification: ASTM C-1027 describes the standard test method for determining visible abrasion resistance of glazed ceramic tile. For unglazed porcelain, ASTM C1243 Deep Abrasion values are used to define the amount of material that is removed by a standard grinding wheel. The Florida Tile classification for durability is based upon both the results of these tests and practical experience.

Frost Resistance:

ASTM C-1026 describes the standard test method for determining ceramic tile's ability to withstand repeated cycles of freezing and thawing. Ability of tile to resist damage or deterioration when tested in freezing and thawing situations such as those found in central and northern sections of the United States.

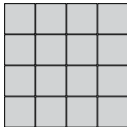
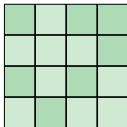
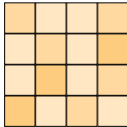

Florida Tile Product Information:

Florida Tile products are glazed, high-strength, flat-backed tiles. All Florida Tile floor tile products are made by the "single-fired" process, which generally imparts superior impact resistance and superior breaking strength. All products are formulated using high quality clays, specifically designed for density and strength then pressed, glazed and fired. Note that the data represented in this literature represents typical test results of randomly selected "standard" products.

Shade Blending:

Designed to simulate a natural surfaces by using a combination of ceramic/porcelain processes. Shade and texture variations are inherent in these nature-inspired products. These types of tiles are packed by shade blends and not specific shades. Products of a common shade blend type may be used together. Specific product lots are identified by the last letter of the shade code.

SHADE VARIATION

| | | | |
|---|---|---|--|
|  | V1 Uniform Appearance: Differences among pieces from the same production run are minimal. |  | V2 Slight Variation: Clearly distinguishable differences in texture and/or pattern with similar colors. |
|  | V3 Moderate Variation: While the colors present on a single piece of tile will be indicative of the colors to be expected |  | V4 Random Variation: Random color differences from tile to tile, so that one tile may have totally different colors from that on other tiles. Thus, the final installation will be unique. |

on the other tiles, the amount of colors on each piece may vary significantly. For example "that little bit of color" on one piece of tile may be the primary color on the next piece.

DURABILITY CLASSIFICATION

ASTM C-1027 describes the standard test method for determining visible abrasion resistance of glazed ceramic tile. The Florida Tile classification for durability is based upon both the results of this test and practical experience.

- Class 0:** Not recommended for floors
- Class I:** Light Residential - for residential bathroom floors.
- Class II:** Residential - residential interiors with the exception of kitchens, stairs, landings and areas near external entries.
- Class III:** Heavy Residential or Light Commercial - all residential applications. Commercial applications which are similar in traffic to residential application. Specifically excepted are areas of prevalent circulation or turning points.
- Class IV:** Commercial - all residential and most commercial applications such as the public areas of exhibition halls, hotels, restaurants, supermarkets, shops and schools.
- Class V:** Heavy Commercial - all residential and commercial applications similar to Class IV where extra durability may be required.

care & maintenance

ROUTINE CARE FOR YOUR TILE

Ceramic tile is one of the most durable and maintenance friendly surfaces you can choose for your walls, floors, countertops, etc. With proper care and maintenance, it will retain its original beauty and luster for many years.

Generally, all that is necessary to keep your tile looking as good as new is a quick wipe with a clean damp cloth or mop. Prompt cleanup of spills and regular cleaning will keep your ceramic tile surfaces looking their best.

Glazed tile walls in your home will easily keep their lovely look with simple routine care. Just wipe regularly with a clean damp cloth or sponge. A non-abrasive, neutral cleaner can be used (abrasive cleansers will cause scratching to shiny tile and polished marble surfaces). Highly polished tile and stone surfaces should be polished dry with a soft absorbent cloth after cleaning to eliminate the buildup of hard-water residue and maintain the high polished finish.

For glazed tile floors, sweep or vacuum regularly to remove dirt and gritty particles. Follow with a mop or sponge dampened with a neutral pH cleaner. If a cleaner is used, be sure the surface is rinsed thoroughly with clean water and dried. For textured or uneven tile or stone surfaces, substituting a soft scrub brush or white nylon scrub pad for the mop or sponge will quicken the cleaning process. Unglazed tile floors and porcelain tile floors can also be maintained in this same manner.

Tiled surfaces in your bathroom may require a more thorough routine cleaning because of a build-up of soap scum, body oils or hard-water stains. Use a clean, damp cloth, or sponge with a neutral pH cleaner, allowing it to stand about five minutes before rinsing and drying. Specialty bathroom cleaners may also be used (always test first). Clean shower regularly with the appropriate tile and stone cleaner. Dry with a towel after each use and leave curtain or door open between showers to allow for maximum ventilation and moisture escape.

HEAVY-DUTY CLEANING

For high traffic areas or when tile has been neglected for a long time, heavy-duty cleaning may be required.

Glazed walls and countertops should be cleaned with an alkaline-based cleaner (high pH, non-acidic). Use a white nylon scrub pad, followed by a clean water rinse. Poultice may be used in combination with any appropriate cleaner, if needed, to restore seriously soiled areas.

Poultice is a very fine powder that serves as a mild abrasive, yet cannot cause scratching to even the most delicate glazed tile and polished marble surfaces. Unglazed tile and natural stone can be treated in the same manner as glazed when heavy-duty cleaning is required. Once the tile or stone has been effectively restored and is dry, it is recommended that the appropriate sealer be applied to protect from staining and ease ongoing maintenance.

To clean badly soiled countertops, an appropriate alkaline cleaner is recommended. Poultice can be lightly sprinkled onto the wet cleaner solution and scrubbed with a white nylon scrub pad or medium nylon scrub brush to facilitate cleaning. Rinse thoroughly. For glazed tile floors, the same products and procedures are recommended.

For showers, tub surrounds, or other wet areas, light acidic cleaners are recommended to remove hard water mineral deposits. These acidic cleaners are not recommended on acid-sensitive surfaces such as metallic glazes or polished marble. For acid-sensitive surfaces, a neutral or alkaline cleaner, used in combination with Poultice should do a good job. Never use harsh acids such as hydrochloric (muriatic) or hydrofluoric, as these acids, and even the acid fumes, can cause damage to tile, stone, grout, humans and pets! The accepted acids (use sparingly) for homeowners use are mild citric, sulfamic and phosphoric. Always test first for desired results.

A FEW DO'S AND DON'TS OF CERAMIC, PORCELAIN AND NATURAL STONE TILE

- Do use a grout joint. Due to inherent size variations in porcelain and ceramic floor tiles, a grout joint must be used. Your installer will be able to recommend a suitable grout joint for the product you've selected

- Do regularly apply a water based penetrating sealer on all natural stone products
- Always do a small test with sealers & cleaners to insure desired results
- Do use a sealer on grout joints if continuous staining is a problem; except for 100% solid epoxy grout
- Do read and follow label directions for all cleaners and sealers
- Do not combine ammonia and household bleaches
- Do not use harsh cleaning agents such as steel wool pads or strong acids, which can scratch or damage the surface of your tile
- Do not use a cleaning agent that contains color on unglazed tile, natural stone, or white grout, as these porous surfaces may absorb the color
- Do use only non-abrasive cleaning compound or formula that is recommended for both glass and tile when cleaning glass tile
- Do see your nearest Florida Tile Dealer or Distributor for advice on special cleaning problems or if you have any questions

MURALS, RESINS, GLASS, CAST STONE FIXTURES AND METALS

Wipe clean with a damp cloth or sponge using a neutral, non-abrasive cleanser. Be sure any cleaner residue is removed with a clean water rinse. Clean with alkaline tile cleaner or all purpose cleaner using a soft cloth. Rinse with clean water and dry with a soft towel. Cast Stone Fixtures and Cast Decors are pre-sealed in manufacturing with a water based, liquid silicone rubber dispersed sealer. For re-sealing, the sealing product should also be the same type of sealer for best penetration into existing sealer.

For more detailed information on Glass tile installation and maintenance, refer to ANSI 137.2 specification for Glass Tiles or the TCNA (Tile Council of North America) Handbook for Ceramic, Glass, and Stone Tile Installation guidelines.