TRANSFORM YOUR STOVE IN SECONDS



SMARTBURNER

LOOK SMART. COOK SMART. SAVE SMART.





Transform your kitchen stove in seconds with Pioneering's revolutionary intelligent cooking system. Praised by chefs and firefighters alike, the SMARTBURNER is an innovative design & technology solution that transforms electric coil stovetops into smart cooking destinations that are more stylish, more efficient and help prevent cooking fires.

Proven fire prevention technology • Better cooking performance • Saves Energy

"This product is a must-have for anyone with an electric stovetop that uses coil elements," says celebrity chef David Rocco. "This product lets anyone give their electric stovetop a stylish designer makeover. It's easy to clean, helps cook foods evenly, it's gentler on your pots AND it reduces the risk of cooking fires! Brilliant!"

Why SMARTBURNER:

- ✓ Enhances the look of the stove and kitchen
- ✓ Helps prevent cooking fires
- ✓ Even heat distribution for better cooking performance
- ✓ Extends life of stove, pots & pans

- ✓ Saves energy
- ✓ Easy to install
- ✓ Easy to clean & maintain

Praised by chefs and firefighters. This is the new, smart way to cook.





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Did You Know

- Cooking is the #1 cause of household fire & fire injury in North America.
- The electric coil stovetop has not changed in over 90 years:
 - ✓ Temperatures can exceed 1652°F (900°C) on high
 - ✓ Only 212°F (100°C) required to boil water
 - ✓ Oil can auto ignite at 698°F (370°C) in as little as 5 minutes
 - ✓ Limited cooking surface (hot spots)
 - ✓ Unevenly cooked and charred food
 - ✓ Warps pots & pans
 - ✓ Inefficient use of energy
 - ✓ When forgotten and left unattended can cause fires

About the SMARTBURNER

- An intelligent cooking system designed to look & perform great and engineered to limit the temperature to 662°F(350°C) (below auto-ignition):
 - ✓ Transforms the look & performance of the stove
 - ✓ Even heat distribution for better cooking
 - ✓ Helps prevent cooking fires
 - ✓ Saves energy (25% or more depending on usage)
 - ✓ Extends life of stove, pots & pans
 - ✓ Easier to clean and maintain
- Proven Technology: The original commercial only product (Safe-T-element® which requires a professional installation) is installed in over 100,000 households throughout North America earning rave reviews, numerous awards with zero reported cooking fires.



Who will buy the SMARTBURNER



- All consumers with an electric coil stove top who want a smarter, safer way to cook.
- Caregivers with kids at home, aging parents and those who provide care to the physically/mentally challenged.
- · Seniors living independently.
- Multi-residential property owners/managers.
- Rental properties, cottages, trailers, commercial buildings
- Insurance companies

Cooking fires are a billion dollar annual problem in North America. Smartburner is a product that will help solve this problem.