



PRODUCT GUIDE

MODEL #002
STREAMLINE

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...Incredibly Easy to Fill and Maintain™

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STREAMLINE MODEL #002

IMPORTANT INFORMATION

All you need to assemble THE EFFORT-LESS BIRDFEEDER is one flat tip or Phillips head screwdriver. In the event you need some personal guidance, simply call us at **877-493-8323** or visit us at www.effortlessbirdfeeder.com.

PLACEMENT OF THE EFFORT-LESS BIRDFEEDER IS IMPORTANT!



First, it is important to place the feeder in a location where you can see and enjoy the numerous wild birds that are attracted to the feeder.

NOTE:

Locate the feeder at least four feet from any window to help prevent birds from accidentally flying into glass.



Second, it is important to select or prepare a **LEVEL AND FLAT SURFACE** to keep THE EFFORT-LESS BIRDFEEDER stable and straight — decks and patios are ideal.



Third, select a location that is 7-10 feet away from “jump off points” for squirrels.

NOTE:

The Base of THE EFFORT-LESS BIRDFEEDER has been designed to hold up to 25 lbs. of dry sand. **WE DO NOT RECOMMEND USING WATER TO FILL THE BASE.** When the Base is on a **LEVEL AND FLAT SURFACE**, it is designed to hold THE EFFORT-LESS BIRDFEEDER stable and straight. If weather reports forecast excessive winds and/or gusts, we recommend that the top section of the feeder be lifted off the Middle Pole Section and stored in a safe place.



ASSEMBLY INSTRUCTIONS



Lay out all components in numeric sequence.

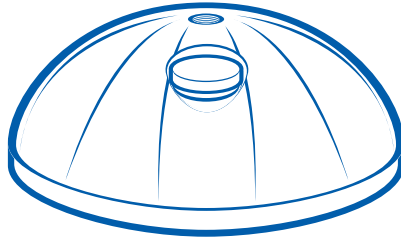
1- BASE NUT

Part# 03-01-013



2- BASE

Part# 03-01-016



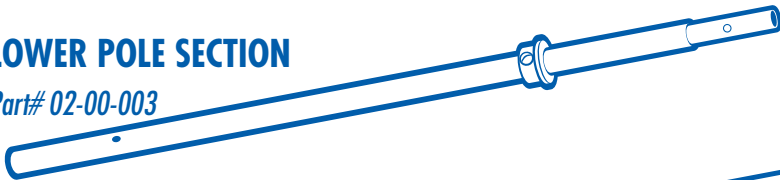
3- POLE SOCKET

Part# 03-01-015



4- LOWER POLE SECTION

Part# 02-00-003



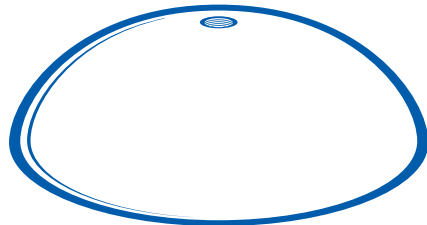
5- MIDDLE POLE SECTION

Part# 03-02-006



6- SQUIRREL GUARD

Part# 03-01-007



7- FEED TRAY

Part# 03-01-005



8- FEED TUBE

Part# 03-01-018



9- ISOLATION TUBE

Part# 03-01-017



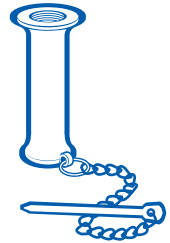
10- FUNNEL

Part# 03-01-002



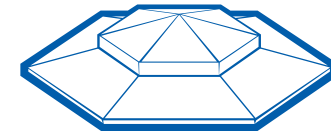
11- GRIP/SAFETY PIN ASSEMBLY

Part# 02-00-001



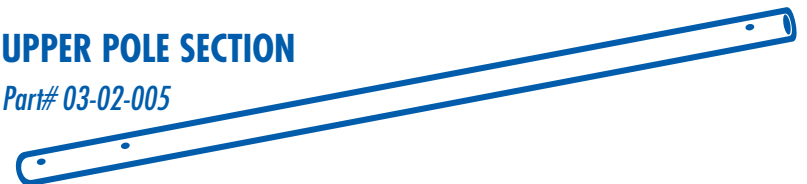
12- ROOF

Part# 03-01-001



13- UPPER POLE SECTION

Part# 03-02-005



14- CARRIAGE BOLT

Part# 03-11-005

15- WING NUT

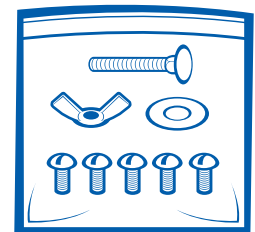
Part# 03-11-006

16- FLAT WASHER

Part# 03-11-007

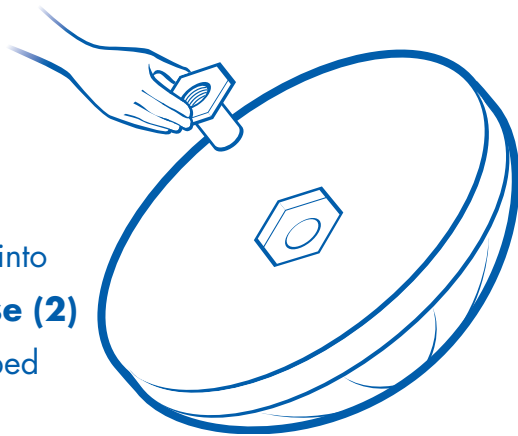
17- (5) MACHINE SCREWS

Part# 03-11-002



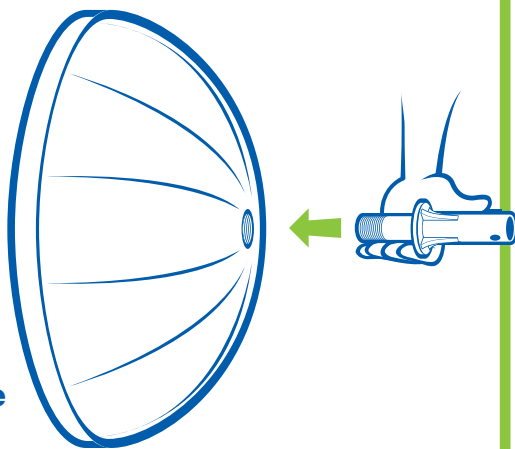
STEP 2

Insert **Base Nut (1)** into hole at bottom of **Base (2)** aligning into hex-shaped recess.



STEP 3

Turn **Base (2)** on its side and insert **Pole Socket (3)** into hole. Screw **Pole Socket (3)** securely into **Base Nut (1)** until tight.

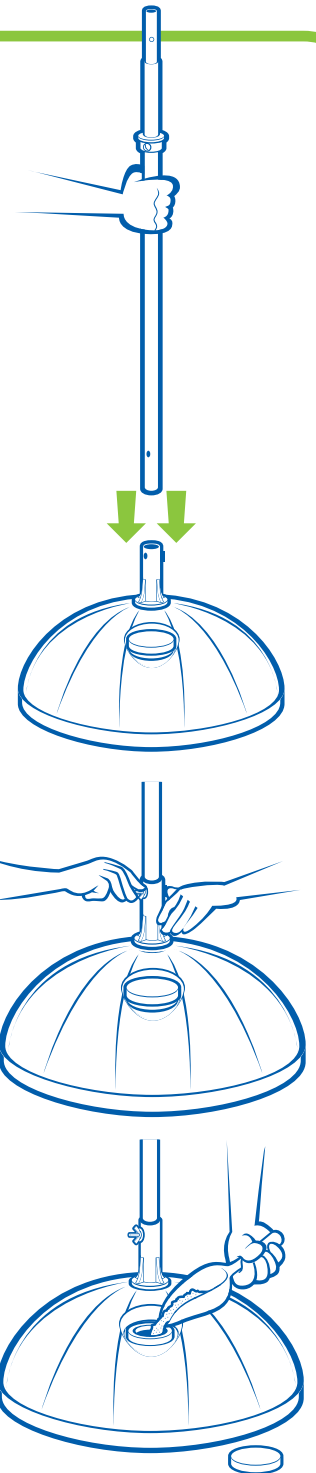


STEP 4

Insert **Lower Pole Section (4)** into **Pole Socket (3)** and line up screw holes. Insert **Carriage Bolt (14)** through hole (side with square) in **Pole Socket (3)** until it comes out other side. Place **Flat Washer (16)** on end of **Carriage Bolt (14)** and secure tightly with **Wing Nut (15)**. Place completed lower base assembly at desired feeding location **MAKING SURE YOU HAVE SELECTED A LEVEL AND FLAT SURFACE**. Lift off fill cap, and gradually begin filling the **Base (2)** with dry sand shaking occasionally to distribute sand evenly. When **Base (2)** is filled, replace cap securely.

NOTE:

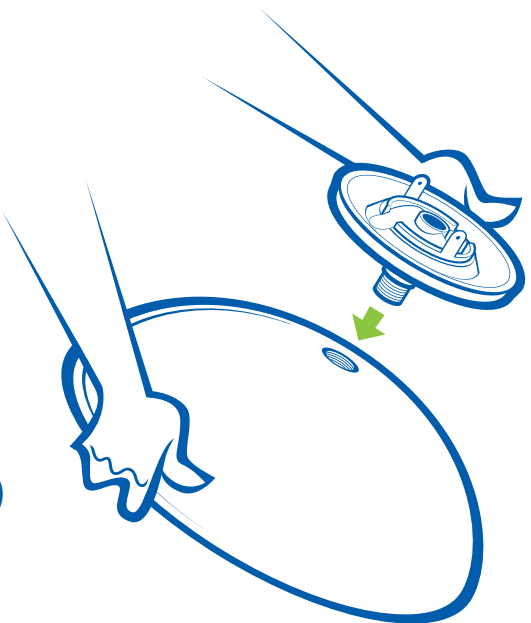
Make sure you have selected a level and flat surface before you fill the base with sand.



STEP 5



Screw **Feed Tray (7)** into **Squirrel Guard (6)** and tighten securely.



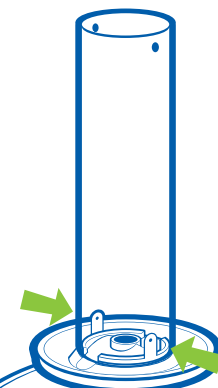
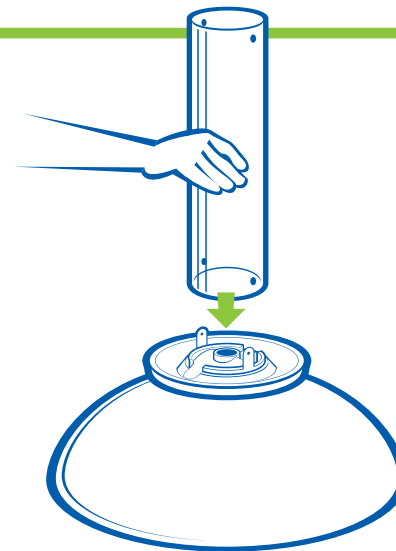
NOTE:

Threaded parts are designed to thread together smoothly. If you experience tightness while threading, unscrew and re-assemble.

STEP 6

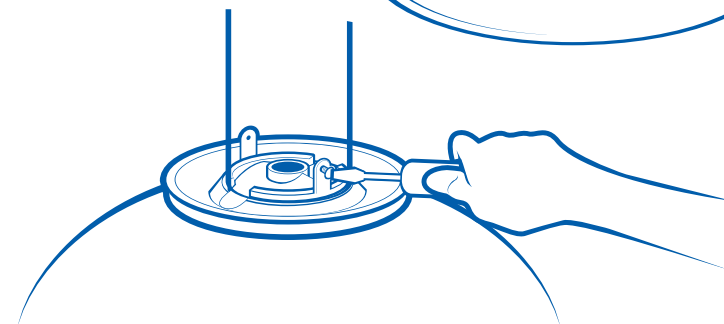


Place **Feed Tube (8)** over tabs on top of **Feed Tray (7)**. Secure with two **Machine Screws (17)** – tighten gently.



NOTE:

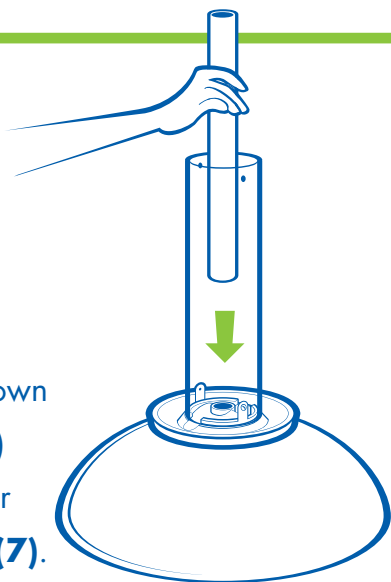
Tabs need to be on the inside of the Feed Tube.



STEP 7



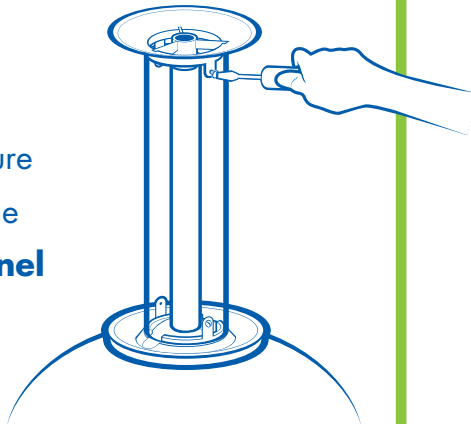
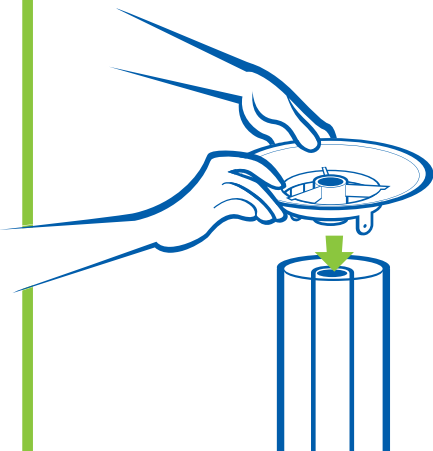
Insert **Isolation Tube (9)** down into center of **Feed Tube (8)** so that it seats into the circular recess on top of **Feed Tray (7)**.



STEP 8



Place tabs on **Funnel (10)** into top of **Feed Tube (8)** making sure **Isolation Tube (9)** seats into the circular recess on bottom of **Funnel (10)**. Secure with two **Machine Screws (17)** – tighten gently.



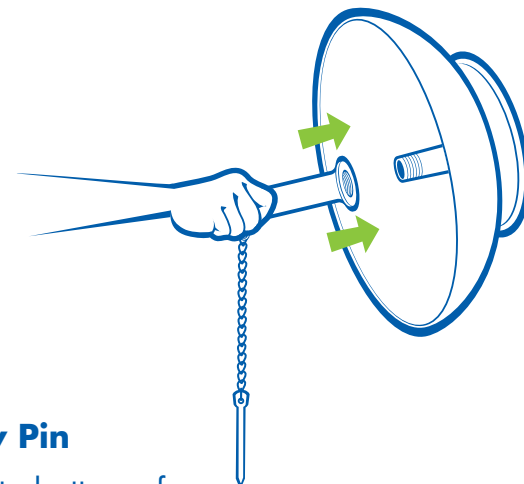
NOTE:

Tabs need to be on the inside of the Feed Tube.

STEP 9



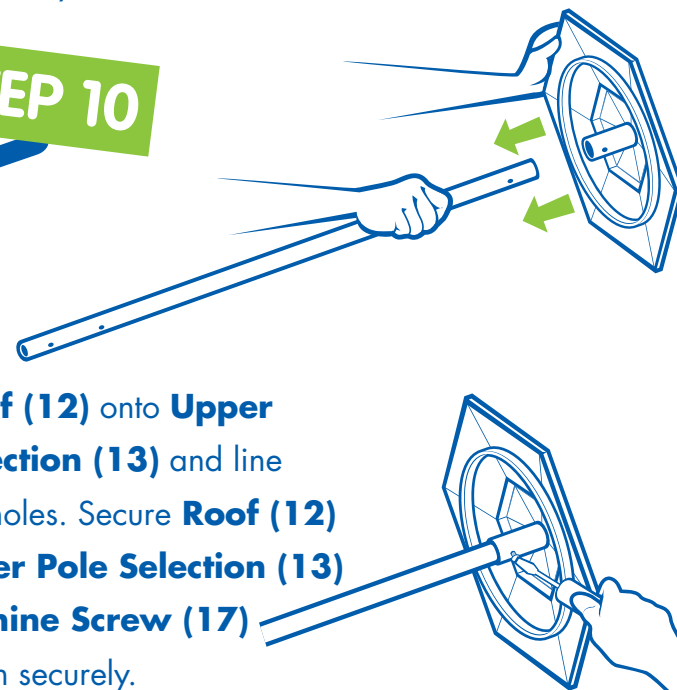
Screw **Grip/Safety Pin Assembly (11)** onto bottom of **Squirrel Guard (6)** and tighten securely. Lay your completed feeder assembly aside.



STEP 10

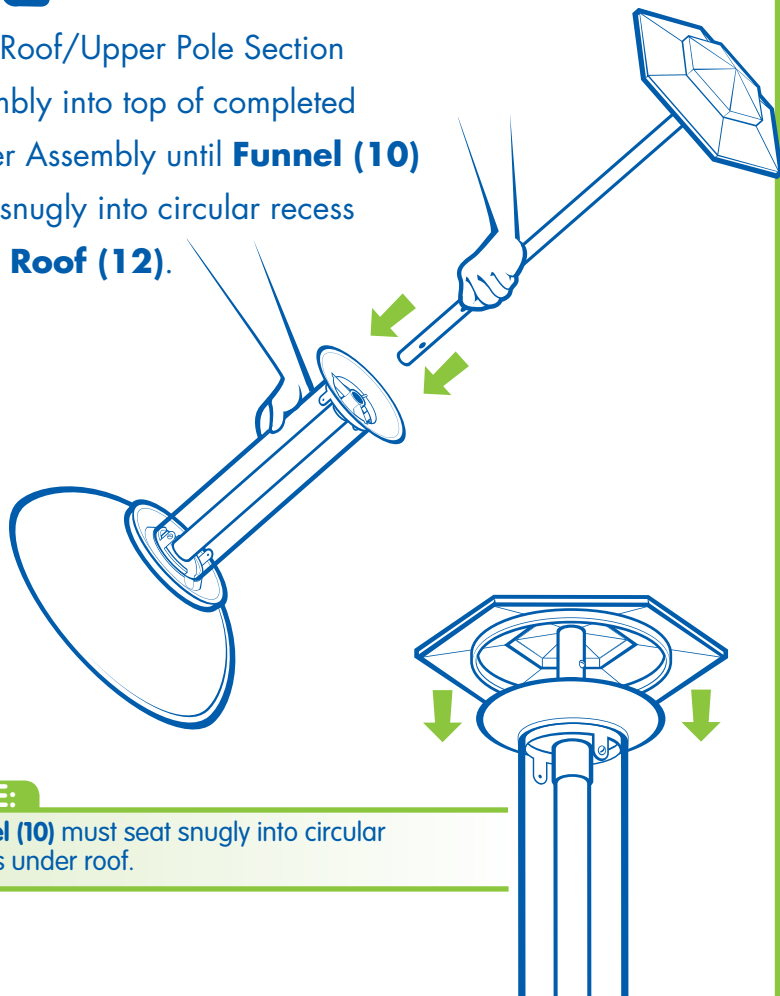


Place **Roof (12)** onto **Upper Pole Selection (13)** and line up screw holes. Secure **Roof (12)** onto **Upper Pole Selection (13)** with **Machine Screw (17)** and tighten securely.





Slide Roof/Upper Pole Section Assembly into top of completed Feeder Assembly until **Funnel (10)** seats snugly into circular recess under **Roof (12)**.



NOTE:
Funnel (10) must seat snugly into circular recess under roof.

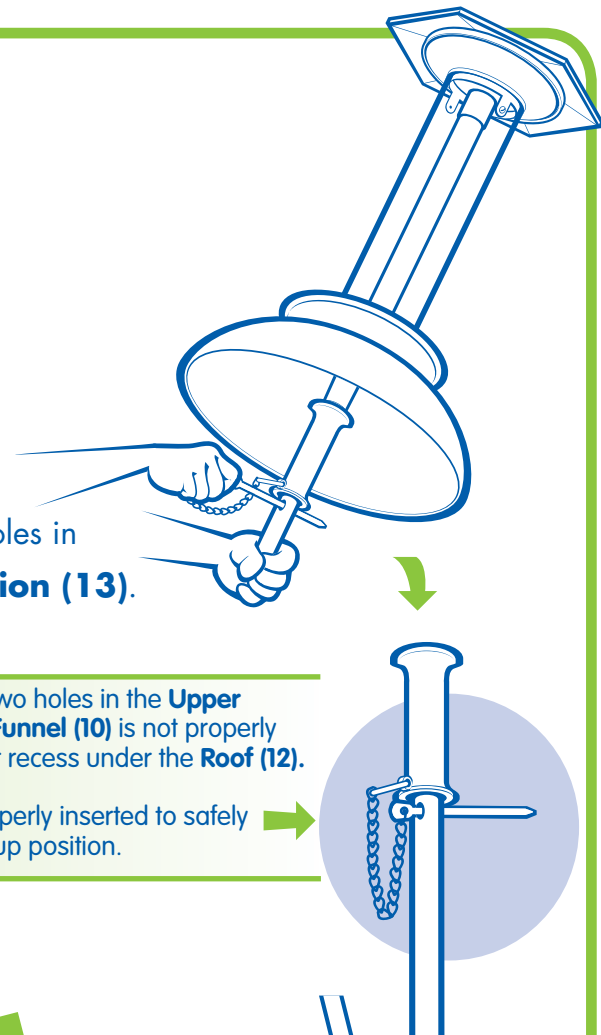


Insert Safety Pin all the way through holes in **Upper Pole Section (13)**.

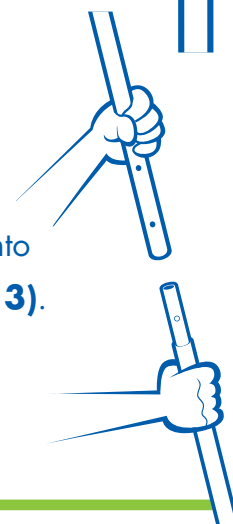
NOTE:

If you cannot see the two holes in the **Upper Pole Section (13)**, the **Funnel (10)** is not properly seated into the circular recess under the **Roof (12)**.

Safety pin must be properly inserted to safely hold the feeder in the up position. →



Place **Middle Pole Section (5)** into bottom of **Upper Pole Section (13)**. Line up spring button with hole in **Upper Pole Section (13)** and make sure button pops out of hole.



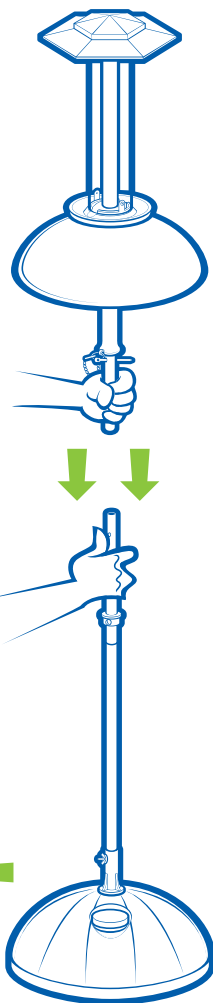
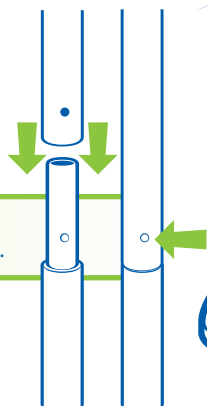
STEP 14



Place entire upper section of THE EFFORT-LESS BIRDFEEDER on to **Lower Pole Section (4)**, line up spring button with hole in **Middle Pole Section (5)** and make sure button pops out of hole.

NOTE:

Make sure the button pops out of the hole in Middle Pole Section.



CONGRATULATIONS!

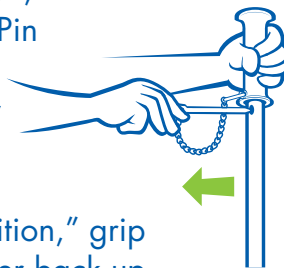


is now ready for your enjoyment!

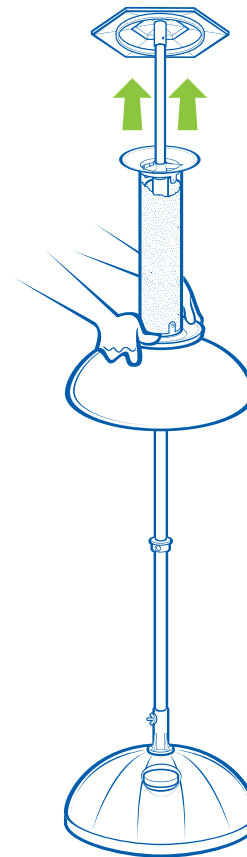
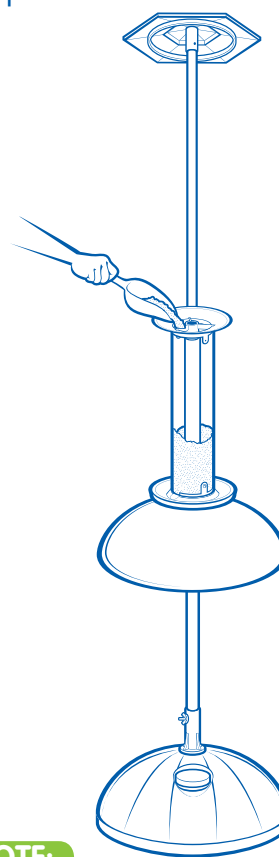
USE AND CARE

HOW TO FILL THE EFFORT-LESS BIRDFEEDER

To lower the feeder to the "filling position," hold on to the Grip, pull out the Safety Pin and simply lower the feeder to the Stop Flange on the Lower Pole Section. Now you can effortlessly fill your feeder.



To return the feeder to the "feeding position," grip below the Feed Tray and raise the feeder back up the pole. INSERT SAFETY PIN.



NOTE:

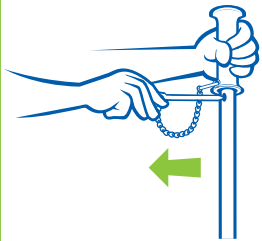
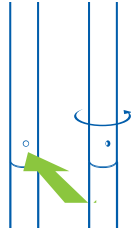
Safety Pin must be properly inserted to safely hold the feeder in the up position.

USE AND CARE

HOW TO EMPTY THE EFFORT-LESS BIRDFEEDER

In the unlikely event you need to empty bird seed from the Feed Tube, follow this procedure:

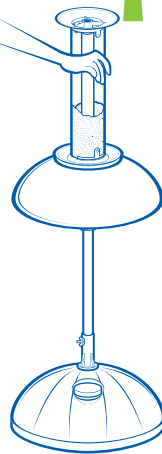
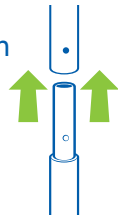
1. While depressing the Spring Button that joins the Middle Pole Section, rotate the Upper Pole Section until the Button "disappears" from view.



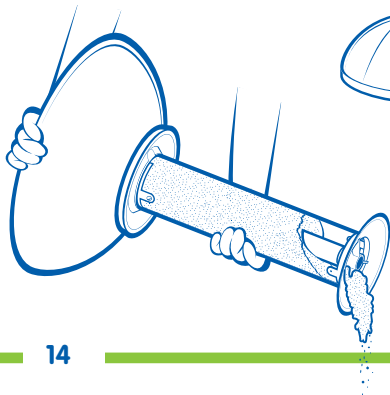
2. Hold on to the Grip, pull out the Safety Pin and lower the Birdfeeder Assembly to the Stop Flange.



3. Remove the Roof/Upper Pole Section Assembly and set it aside. You can now lift off the Birdfeeder Assembly and pour out the unwanted seed.



4. To re-assemble THE EFFORT-LESS BIRDFEEDER, follow steps 11, 12 and 14 in the Assembly Instructions section.



HOW TO CARE FOR THE EFFORT-LESS BIRDFEEDER

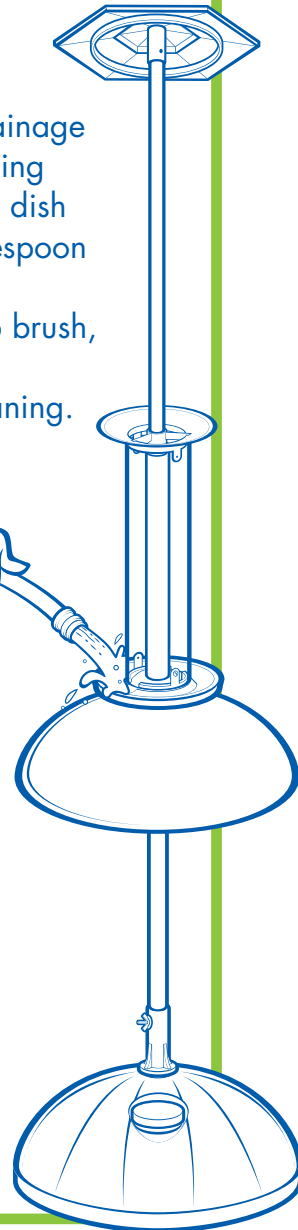
To help prevent the spread of disease, a thorough cleaning of THE EFFORT-LESS BIRDFEEDER (or any feeder) should be performed as needed. To clean, lower THE EFFORT-LESS BIRDFEEDER to the filling position. Take a garden hose and flush out any remaining seed and debris from the Feed Tube and Feed Tray. Make sure all drainage holes in the Feed Tray are cleared. Now, using a long-handled bottle brush, together with a dish detergent solution (2 quarts water to 1 tablespoon detergent), scrub the inside & outside of the Feed Tube and the Feed Tray. Using a scrub brush, scrub the Squirrel Guard and Base and any other components that may require cleaning. Rinse all components thoroughly.

MAKE SURE INSIDE OF FEED TUBE IS THOROUGHLY DRY BEFORE REFILLING SEED.

NOTE:

Wild birds are certainly not the most tidy eaters. As a result, bird seed is always distributed on the ground around the feeder. If the bird seed remains on the ground for a long period of time and becomes wet, it will become unhealthy for the birds to eat. Therefore, it is advisable to sweep up this seed and discard.

The pole sections of THE EFFORT-LESS BIRDFEEDER are powder coated to resist rust and deterioration. It is a good idea, however, to further protect the pole sections with a periodic coating of silicone lube spray paying particular attention to where the pole sections join together.



WE WANT TO HEAR FROM YOU!

We love customer pictures and videos! Send us pictures and videos of your feathered friends on your EFFORT-LESS BIRDFEEDER to customerservice@zenithinnovation.com. You might just see them on our website or on our Facebook or Twitter pages.

We value your feedback! Send your product reviews to customerservice@zenithinnovation.com. You'll find customer reviews posted on our website under the REVIEWS tab.

Be sure to check out our BLOG, Facebook and Twitter pages for the latest news, special offers, and customer pictures!

<http://www.facebook.com/pages/THE-EFFORT-LESS-BIRDFEEDER>

<http://twitter.com/mybirdfeeder>



OUR VISION: To create, develop, and market, revolutionary new products that are fun to use.

REGISTER THE EFFORT-LESS BIRDFEEDER TO BE ELIGIBLE FOR YOUR WARRANTY

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ PURCHASE DATE: _____

EMAIL ADDRESS: _____

MODEL NUMBER: _____

WHERE DID YOU PURCHASE THE EFFORT-LESS BIRDFEEDER? _____

FIVE YEAR LIMITED WARRANTY

The following Limited Warranty is made solely for the benefit of the original purchaser, who must be a consumer, of The EFFORT-LESS BIRD FEEDER (the "Product"), manufactured by Zenith Innovation, LLC ("Zenith"). Such original purchaser is referred to herein as "You."

Subject to the terms and conditions of this Limited Warranty, Zenith warrants to You for a period of five (5) years from the date of purchase, that the Product will be free from defects in materials and workmanship ("Covered Defects"). This Limited Warranty shall not apply to defects other than Covered Defects, defects caused by acts of God or other problems in the Product including, without limitation: (i) defects caused by the failure to use a Product in accordance with Zenith's instructions or manuals; (ii) defects caused by modifications or repairs to the Product other than by Zenith; and (iii) defects caused by misuse, abuse or neglect of the Product. In order for this Limited Warranty to be effective, You must complete and deliver to Zenith a completed Warranty Registration Form within thirty (30) days of your purchase of the Product, and must notify Zenith in writing of the nature of any defect within thirty (30) days of your discovery of the defect.

If Zenith determines that a defect in the Product is a Covered Defect covered by this Limited Warranty, it shall repair or replace the Product as it deems appropriate, and shall be responsible for all costs incurred by it in connection with the repair or replacement (as applicable) of the Product.

THIS LIMITED WARRANTY IS DEEMED ACCEPTED BY YOU UPON YOUR PURCHASE OF THE PRODUCT. TO THE EXTENT PERMITTED BY LAW, THIS LIMITED WARRANTY IS EXCLUSIVE, AND IN LIEU OF ANY AND ALL OTHER WARRANTIES RESPECTING THE PRODUCT, EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT, WHICH ARE SPECIFICALLY DISCLAIMED. ZENITH'S LIABILITY TO YOU IS LIMITED SOLELY AND EXCLUSIVELY TO THE OBLIGATIONS SPECIFICALLY SET FORTH HEREIN, EXCEPT TO THE EXTENT PRECLUDED BY APPLICABLE LAW. ZENITH SHALL IN NO EVENT BE LIABLE TO YOU OR ANY OTHER PERSON OR ENTITY FOR CONSEQUENTIAL, INCIDENTAL, SPECIAL OR OTHER DAMAGES OF ANY KIND WHATSOEVER, WHETHER THE CLAIMS ALLEGING THE LIABILITY ARE BASED UPON THEORIES OF CONTRACT, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE. SOME STATES DO NOT ALLOW LIMITATIONS ON HOW LONG AN IMPLIED WARRANTY LASTS AND/OR DO NOT ALLOW FOR THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATIONS AND/OR EXCLUSIONS MAY NOT APPLY TO YOU. THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS. YOU MAY ALSO HAVE OTHER RIGHTS WHICH VARY FROM STATE TO STATE.



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PLACE
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The EFFORT-LESS Birdfeeder
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