



PREMIUM PLUS® New Drywall Primer & Sealer No. 73

A fast-drying primer to seal new or unpainted Interior drywall, plasterboard and wallboard. Excellent finish coat coverage and adhesion with high-hide white. Backed by a lifetime guarantee*. Topcoat with BEHR PREMIUM PLUS® Ceiling Paint, Interior Flat, Flat Enamel or Eggshell Enamel.



Where To Use

In low-moisture areas on new, unpainted Interior drywall, plasterboard and wallboard. Topcoat with a product such as BEHR PREMIUM PLUS® Ceiling Paint, Interior Flat, Flat Enamel or Eggshell Enamel.

Preparation†

Remove loose paint, wash off any dirt and grease with detergent, remove mildew stains with a product such as BEHR® MILDEW STAIN REMOVER NO. 62.

Countersink nailheads, repair imperfections and sand smooth.

Remove all dust with a damp cloth, allow to dry.

Application

Use product when surface and air temperatures are between 50-90°F (10-32°C).

Use a high quality 3/8-1/2" nap roller cover, nylon/polyester brush or an airless sprayer (.015 spray tip).

Coverage is 250-400 sq. ft. (23-37 m²) per gallon depending on the surface texture, porosity and application method.

Stir primer occasionally. Do not thin if using a roller or brush; however, if using a sprayer and thinning is required, thin with water at a rate of no more than 1/2 pint per gallon.

Bright or deep colors require a tinted primer. Have this product tinted close to topcoat color with no more than 3 ounces of colorant per gallon.

For stain blocking, previously painted or patched surfaces, use a product such as BEHR ENAMEL UNDERCOATER PRIMER & SEALER NO. 75.

Dry Time

Can be topcoated in 1 hour at 77°F (25°C) and 50% humidity. Longer dry time required in cooler temperatures and in higher humidity.

Clean Up & Storage

Use soap and water.

Properly dispose of all soiled rags and protect unused product from freezing.

To recycle or properly dispose of paint in your community, call 1-800-CLEANUP (U.S.A. only) or visit www.Earth911.org.

*LIMITED LIFETIME GUARANTEE

BEHR PROCESS CORPORATION GUARANTEES THAT THIS PRODUCT MEETS BEHR'S MANUFACTURING SPECIFICATIONS WHEN IT IS APPLIED TO A PROPERLY PREPARED SURFACE ACCORDING TO LABEL DIRECTIONS. THIS GUARANTEE SHALL BE EFFECTIVE FOR SO LONG AS YOU RESIDE IN YOUR HOME AND IS MADE TO THE ORIGINAL RESIDENTIAL CONSUMER PRODUCT PURCHASER. THIS GUARANTEE IS NOT TRANSFERABLE.

If this product fails to perform as specified above, Behr will, at its option and upon proof-of-purchase, either furnish an equivalent amount of new product to you, or refund the purchase price of this product. This guarantee excludes (1) labor and the costs of labor for the application or removal of any product and (2) any incidental or consequential damages, whether based on breach of express or implied warranty, negligence, strict liability or any other legal theory. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This guarantee gives you specific legal rights and you may also have other rights, which vary from state to state.

Refer to the BEHR Interior Paint Guide for additional tips or visit us at www.behr.com for expert project advice and perfect color coordination with COLORSMART BY BEHR™.

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Santa Ana, CA 92704 U.S.A.

† WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

WARNING! This product contains chemicals known to the state of California to cause cancer and birth defects or other reproductive harm.

WARNING! IRRITANT! HARMFUL IF SWALLOWED. CONTAINS: ETHYLENE GLYCOL. MAY CAUSE EYE, NOSE AND THROAT IRRITATION. AVOID CONTACT WITH SKIN AND EYES AND AVOID BREATHING OF VAPORS AND SPRAY MIST. WEAR EYE PROTECTION AND PROTECTIVE CLOTHING. USE ONLY WITH ADEQUATE VENTILATION. To avoid breathing vapors and spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches or dizziness, increase fresh air. If properly used, a respirator (NIOSH approved for organic vapor with P series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. FIRST AID: If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention; for skin, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

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PREMIUM PLUS® Interior Enamel Undercoater Primer & Sealer No. 75

For use on all new and previously painted Interior surfaces. Ideal over oil or water-based coatings, heavy stains and glossy surfaces. Provides maximum stain resistance by locking in stains. Creates a uniform finish with improved hiding, adhesion, flow and leveling. This 100% acrylic latex primer is mildew-resistant and backed by a lifetime guarantee*.



Where To Use

On all new and previously painted Interior surfaces. Ideal over oil or water-based coatings, heavy stains and glossy surfaces.

Preparation†

Remove loose paint, wash off any dirt and grease with detergent, remove mildew stains with a product such as BEHR® MILDEW STAIN REMOVER NO. 62.

Scuff sand glossy surfaces.

Countersink nailheads, repair imperfections and sand smooth.

Remove all dust with a damp cloth, allow to dry.

Allow new stucco, plaster and masonry to cure for 30 days before priming.

Application

Use product when the surface and air temperatures are between 50-90°F (10-32°C).

Use a high quality 3/8-1/2" nap roller cover, nylon/polyester brush or an airless sprayer (.015 spray tip).

Coverage is 250-400 sq. ft. (23-37 m²) per gallon depending on the surface texture, porosity and application method.

Stir occasionally. Do not thin if using a roller or brush; however, if using a sprayer and thinning is required, thin with water at a rate of no more than 1/2 pint per gallon.

Heavy stains may require two coats.

Spot prime patched areas first, follow with a complete primer coat.

Bright or deep colors require a tinted primer. Have primer tinted close to topcoat color with no more than 4 ounces of colorant per gallon.

Dry Time

Dries to the touch in 1 hour at 77°F (25°C) and 50% humidity. Longer dry time required in cooler temperatures and in higher humidity.

Topcoat in as little as 1 hour if stain-blocking is not required. Lightly stained surfaces, re-coat in 4 hours, heavy stains re-coat in 16 hours.

Dry paint film is mildew resistant.

Clean Up & Storage

Use soap and water.

Properly dispose of all soiled rags and protect unused product from freezing.

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PREMIUM PLUS® Interior/Exterior Oil-Based Primer & Sealer No.434

This universal undercoat promotes the ultimate adhesion of interior and exterior topcoats. It is ideal for use on exterior wood, trim, shakes, shingles, fences, unprimed hardboard, aluminum and wrought iron before painting. It blocks common wood stains and promotes optimum adhesion of latex and oil-based topcoats, helps inhibit rust and is backed by a lifetime guarantee*.



Where To Use

Interior/Exterior surfaces such as Wood, Well-bonded Wallpaper, Aluminum and Wrought Iron. Also ideal to seal heavy stains and tannin bleed.

As a vapor barrier, this product has a Perm Rating of less than (1.0). Apply 2 coats.

Preparation†

Remove loose paint, wash off chalk, dirt and grease with detergent, remove mildew stains with a product such as BEHR® MILDEW STAIN REMOVER NO. 62.

New or uncoated wood, use a product such as BEHR 2-IN-1 WOOD PREP NO. 63.

Scuff sand glossy surfaces.

Countersink nailheads, repair imperfections and sand smooth.

Remove all dust with a damp cloth, allow to dry.

Wash bare metal. Rinse and allow to dry.

Application

Use when the surface and air temperatures are between 45-90°F (7-32°C).

Stir primer occasionally. DO NOT THIN. Product is formulated for use at package consistency only.

Use a high quality 3/8-1/2" nap roller cover, nylon/polyester brush or an airless sprayer (.015 spray tip).

Coverage is 250-400 sq. ft. (23-37 m²) per gallon depending on the surface texture, porosity and application method.

Spot prime patched areas first, follow with a complete primer coat. Topcoat within 30 days.

Two coats may be required.

Bright or deep colors require a tinted primer. Have primer tinted close to topcoat color with no more than 4 ounces of colorant per gallon.

Dry Time

Dries to the touch in 4-6 hours at 77°F (25°C) and 50% humidity. Topcoat in 12-24 hours. Longer dry time required in cooler temperatures and in higher humidity.

Clean Up & Storage

Use turpentine or mineral spirits.

Clean dried spills with lacquer thinner or paint remover.

Protect unused product from freezing.

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WARNING! Sanding or scraping pressure treated lumber may be hazardous; wear appropriate protection.

DANGER! COMBUSTIBLE LIQUID AND VAPOR. CONTAINS: PETROLEUM DISTILLATES AND MODIFIED ALKYD. VAPOR HARMFUL. MAY AFFECT THE BRAIN OR NERVOUS SYSTEM CAUSING DIZZINESS, HEADACHE OR NAUSEA. CAUSES EYE, SKIN, NOSE AND THROAT IRRITATION.

NOTICE: Reports have associated repeated and prolonged occupational overexposure to solvents with permanent brain or nervous system damage. Intentional misuse by deliberately concentrating and inhaling contents may be harmful or fatal. Keep away from heat and flame. Do not smoke. Close container after each use.

USE ONLY WITH ADEQUATE VENTILATION. To avoid breathing vapors or spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. Do not use in an unventilated area. If properly used, a respirator (NIOSH approved for organic vapor with P series particulate pre-filter) may offer additional protection; obtain professional advice before using. A dust mask does not provide protection against vapors. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **FIRST AID:** If swallowed, do not induce vomiting. Call a physician immediately. If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention; for skin, wash thoroughly with soap and water.

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IMPORTANT! STORAGE AND DISPOSAL: DANGER! Rags, steel wool and waste soaked with BEHR PREMIUM PLUS NO. 434 may spontaneously catch fire if improperly discarded or stored. To avoid a spontaneous combustion fire, immediately after use, place rags, steel wool or waste in a sealed, water-filled, metal container. Do not store unused product inside the home. For disposal guidance, contact your household refuse collection service, fire department, county or state government environmental control agency.

