



Carpet Styles Comparison Chart

Carpet Styles	Uses	Features	Benefits
Plush	<ul style="list-style-type: none">• Formal areas of home• Provides a luxurious, smooth look• Low-traffic areas of home, like bedrooms and living rooms	<ul style="list-style-type: none">• Cut pile with closely twisted fibers cut to uniform length• High fiber density• Shadowing or shading effect• Velvety high-sheen surface• Shows footprints and vacuum tracks	<ul style="list-style-type: none">• Formal look• Medium durability• Luxurious feel and formal appearance• Widest range of colors
Textured Plush	<ul style="list-style-type: none">• Versatile; used in formal or casual settings• Ideal for homes with active children and pets	<ul style="list-style-type: none">• Cut pile• Tightly twisted yarns set at different angles• Each angle reflects light differently, resulting in a textured appearance.	<ul style="list-style-type: none">• Masks footprints and long-term effects of matting• Most popular style of carpet sold
Frieze	<ul style="list-style-type: none">• Provides a casual, modern look• Used in busy areas, like hallways and stairs• Pronounced “freezay”	<ul style="list-style-type: none">• Heat-set fibers in tightly twisted, bent yarns• Unique crimped appearance	<ul style="list-style-type: none">• Extremely durable• Best performing style of cut pile carpet available• Hides traffic patterns, footprints and seams
Multi	<ul style="list-style-type: none">• Casual look• Great for family rooms or children’s bedrooms	<ul style="list-style-type: none">• Cut pile• Combines several colors or tones for a unique and casual look• Wide selection of designs	<ul style="list-style-type: none">• Durable• Hides traffic wear and dirt
Level Loop	<ul style="list-style-type: none">• Heavy-traffic areas	<ul style="list-style-type: none">• Dense, tightly knit yarn; low pile• Tough, nubby texture prevents dirt from entering carpet	<ul style="list-style-type: none">• Ideal for high-traffic areas• Easy to clean• Resists almost all dirt and wear
Berber	<ul style="list-style-type: none">• All areas of home, particularly where a natural look is desired• Good for high-traffic areas, including dens, family rooms and children’s bedrooms	<ul style="list-style-type: none">• Large-loop construction and warm, natural colors offer contemporary styling• Often has dark brown or black flecks scattered in light-colored yarns	<ul style="list-style-type: none">• Natural look• High durability• Hides footprints and vacuum tracks
Patterned	<ul style="list-style-type: none">• Adds visual interest to a room• High-traffic areas	<ul style="list-style-type: none">• Low nap• Patterned designs woven into carpet, printed on carpet, or created by using more than one type of yarn or loop• Many traditional patterns available	<ul style="list-style-type: none">• Hides traffic wear and footprints



Carpet Fibers Comparison Chart

Fiber Types	Uses	Features	Benefits
Nylon	<ul style="list-style-type: none">• High-traffic areas, particularly where resistance to crushing is needed	<ul style="list-style-type: none">• Easy to dye• Easy to heat-set• Comes in a variety of colors and styles	<ul style="list-style-type: none">• Versatile color and style• Most resilient fiber type; outstanding resistance to abrasion and crushing• Durable and colorfast• Resists dirt and mildew• Treated for stain and soil resistance
Polyester	<ul style="list-style-type: none">• Many areas of home, especially light-traffic areas, such as bedrooms and living rooms	<ul style="list-style-type: none">• Wears well• Easy to clean• Luxurious feel• More like wool than other synthetics• Less resilient and less resistant to crushing and matting than nylon	<ul style="list-style-type: none">• High stain resistance• More vivid, long-lasting colors than other fibers• Less expensive than nylon
Olefin (polypropylene)	<ul style="list-style-type: none">• Indoor and outdoor areas• Good for playrooms, kitchens, dens and offices	<ul style="list-style-type: none">• Usually found in level loop or berber construction• Less resilient than nylon	<ul style="list-style-type: none">• Highly resistant to fading, moisture, mildew, soil, stains and static electricity• Wears well• Solution dyed for colorfastness• Affordably priced
Blended	<ul style="list-style-type: none">• Used in a variety of rooms, depending on fiber types	<ul style="list-style-type: none">• Tufted with a combination of fiber types for desirable features of each	<ul style="list-style-type: none">• Nylon/olefin blend is most popular. Offers nylon's durability and olefin's economical price.