

Quality You Can Trust...From North America's Largest Roofing Manufacturer!™



gai.com Made to protect your home. Your story. And those of over 50 million of your fellow Americans! Shown: Timberline Ultra HD® in Weathered Wood

Install Peace Of Mind

Whether you install the ultra-dimensional Timberline Ultra HD® Shingles or the ever-popular Timberline HD® Shingles, you'll be getting all the benefits that only a genuine Timberline® roof can provide!

Install To Protect.

When you install GAF Timberline[®] High Definition[®] Shingles with **Advanced Protection[®]** Shingle Technology, you're getting the very best combination of weight and performance that modern manufacturing technology can deliver. In fact, you won't find a shingle that surpasses Timberline[®] on:

✓ Toughness ✓ Wind uplift resistance Flexibility Fire resistance



That's why every Timberline® High Definition® Shingle comes with GAF's transferable Lifetime Itd. warranty*—for your peace of mind!—plus the backing of the Good Housekeeping Seal.**



*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

**Timberline® High Definition® Shingles have earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind these products. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

Install To Invest.

Your roof can represent up to 40% of your home's "curb appeal." Timberline[®] High Definition[®] Shingles not only protect your most valuable asset but also beautify your home for years to come - and add to its resale value.

GAE

An independent research firm surveyed U.S. homeowners about the brand of architectural shingles they preferred based on appearance. The result: more homeowners preferred the look of Timberline[®] High Definition[®] Shingles to the other leading brands.¹

In fact, according to a survey conducted by the National Association of REALTORS® you can increase the value of your home by an average of 5% with a new Timberline® roof!²

So why settle for anything less than a genuine Timberline® roof?

¹Based on a 2014 survey of U.S. homeowners commissioned by GAF comparing the appearance of two popular Timberline® High Definition® Shingle colors to the comparable colors of other leading brands.

²2013 National Association of REALTORS® survey commissioned by GAF of REALTOR® Appraisers and Non-Appraisers in the U.S.; response based on REALTOR® Appraisers that have had professional experience buying or selling a home with Timberline® Shingles in the three years preceding the survey and felt they could provide an estimated value increase for a home with a Timberline® roof as compare to a home with a basic three-tab shinale roof.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

Install To Impress.

Timberline[®] High Definition[®] Shingles are unlike any others, thanks to our proprietary shadow bands. Each shadow band is applied using a sophisticated, computer-controlled "feathering" technique. When combined with our randomly blended top layer, it results in a shingle with exceptional depth and dimension—and a striking look unmatched by any other brand.

But don't just take our word for it. See for yourself. When you compare Timberline® High Definition® Shingles to typical architectural shingles, it's easy to see why they'll look sharper and more beautiful on your roof-while enhancing the resale value of your home.

Whatever you're looking for, there's a Timberline® Shingle to fit your taste and your budget.

Here's What Female Homeowners Have To Say...

GAF recently received the Women's Choice Award for being the brand that is a "gold standard when it comes to meeting high standards of quality and service," as rated by WOMEN'S CHOICE AWARD female homeowners in the U.S.



Incompany PROPERTY



Weathered Wood



The color blends on Timberline[®] High Definition[®] Shingles are sharp and well defined—to give your roof maximum dimensionality and depth. Color shown: Hickory





Timberline Ultra HD® Shingles

Our thickest, most dimensional Timberline[®] Shingle.

Timberline Ultra HD® Shingles will cost you just pennies-a-day more than standard architectural shingles. In return, you can enjoy a thicker, ultra-dimensional wood-shake look for your roof. Extra-thick layers make Timberline Ultra HD® Shingles up to 53% thicker than standard architectural shingles for a natural dimensional beauty that you'll notice and appreciate.*

(Not to mention they can increase the resale value of your home!)

*Comparison refers to Timberline HD® Shingles. Thickness varies by plant; see actual shingles for comparison.





Regional color)

Timberline[®] HD: North America's **#1-selling shingle**

More homeowners in North America choose Timberline HD® Shingles than any other brand. They offer just the right combination of beauty, performance, and reliability—and are the best value in roofing today.

When you install Timberline HD® Shingles, you'll be installing the brand that professional installers have long preferred for its rugged, dependable performance—thanks to **Advanced Protection® Shingle** Technology. And you'll be getting your own genuine Timberline® roof!





Timberline Ultra HD[®] and Timberline HD® Shingles Provide These Unique Benefits

- Beautiful Look... Features GAF's proprietary color blends and enhanced shadow effect for a genuine wood-shake look.
- Highest Roofing Fire Rating... UL Class A, Listed to ANSI/ UL 790.
- High Performance... Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/APS/to learn more).
- Stays In Place... Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph.¹
- Peace Of Mind... Lifetime Itd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years.²
- Perfect Finishing Touch.. Use Timbertex[®] Premium Ridge Cap Shingles or Ridglass® Premium Ridge Cap Shingles.³
- ¹ This wind speed coverage requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.
- ² See GAF Shingle & Accessory Ltd. Warranty See GAT Similar & Accessory Lia. Warrant for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] was the property where the stingless. owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.
- ³ These products are not available in all areas. See www.gaf.com/ridgecapavailability for details.





WEATHERED WOOD

Weathered Wood is truly

the perfect neutral color. Straddling the line between warm and cool tones, this shade complements a broad range of hues—especially clay, the current most popular color for home exteriors. Blending beautifully with nature, this color also works well paired with sage, cream, ivory, and all manner of beiges.

off the house."

"We love our roof! Our area receives quite a bit of wind, rain, and storms in the spring. It is wonderful to no longer be concerned with shingles flying

-Tracy Christie, Bloomington, IN

SLATE

Slate is a cool gray with a beautiful green undertone—exactly like real slate. This shade coordinates well with both grays and greens on the cool side as well as with white, cream, and ivory exteriors. A roof done in Slate will add a warm and inviting feel to any home.

"The High Definition" (Timberline") Shingles really added to the look of the house. Knowing the product is backed by a company like GAF is comforting."

-David Cusumano, Collegeville, PA

B ARKWOOD

Barkwood is a popular neutral brown color that coordinates well with most other warm colors, such as beige, taupe, cream, gold, and yellow. Its nature-based tone emulates wood, fitting in well with natural surroundings. You'll love the way this color enhances the overall tones of your house. "I absolutely love the look of my new roof and how it stands out among my neighbors. They have begun to follow my lead and now our little subdivision is being transformed."



–Joann Steers, Arlington, TX



Charcoal is the most neutral of all shades, making it versatile enough to use on your roof regardless of your home's style. This cool-toned color works wonderfully with home exteriors that feature blues, grays, or whites; you'll also find it pairs well with yellow, gold, sage, or green.

"I am the toughest customer you will ever find anywhere. Outstanding is an understatement."

-Patrice McDonough, Des Plaines, IL

HICKORY

Hickory is an inviting brown shade that has the added element of a red undertone, giving it a rich look. It's an excellent companion to both brick and stone homes that have shades of red or terra cotta. You'll also love how this color looks on homes with warm neutrals of brown and beige as well as with yellows and golds.

GAF

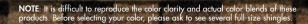
"It looks GREAT! My wife loves the color, and I love the Lifetime ltd. warranty."

-Kevin McGrath, Dawsonville, GA

SHAKEWOOD

Shakewood is an appealing blend of browns, tans, and gold providing a warm radiant color. It pairs equally well with neutral beige and clay tones for an understated look as well as with deeper jewel tones for a welcome change of pace.

Hunter Green is a rich color with dramatic undertones that makes you take notice. At once welcoming and stately, this striking color evokes a sense of security as it integrates beautifully with its surroundings.



GAF



PEWTERGRAY (Regional)

Pewter Gray provides dramatic presence when paired with contemporary exterior color palettes, as well as with stucco or brick facades. This elegant color is at ease in any situation, giving you the freedom to reimagine your home in another place and time.

GAF

BIRCHWOOD

Birchwood is a soft neutral shade of gray, which flatters homes that feature clean lines. Its subtle tints harmonize beautifully with city or suburban environments.

GAF

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

(Regional)



FOXHOLLOWGRAY (Regional)

Fox Hollow Gray provides a breath of fresh air with its delicate hints of blue. This neutral color works well with subtle-colored exteriors and brick homes. It adds curb appeal in an understated and alluring way.

GAF

BISCAYNEBLUE

GAF

Biscayne Blue is inviting, like cool coastal waters. It complements cool tones of blues and grays, and accentuates white exteriors. Its soothing hue will enhance a variety of home styles.

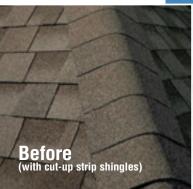


PATRIOTRED (Regional)

Patriot Red is a warm defining shade that conveys a strong sense of style. This strong, bold color provides contrast to earth tones, as well as more traditional white and gray exteriors. With Patriot Red, homes surrounded by natural landscapes will have a balanced, yet noticeable appearance.

GAE





After



Important Warning: Timbertex[®] and Ridglass[®] Premium Ridge Cap Shingles are designed to complement the color of your Timberline[®] Shingles. But some contractors cut costs by using the tabs from a 20-year or 25-year 3-tab shingle as your ridge cap. To ensure the closest color consistency for your roof, ask your contractor to use genuine Timbertex[®] or Ridglass[®] Premium Ridge Cap Shingles!*

• Complements Timberline® Colors... Designed to complement the color of your Timberline® Shingles Strong Protection For Hips & Ridges... Multi-layer design protects the most vulnerable areas of your roof Perfect Finishing Touch... Exceptionally thick design with massive 8" (203 mm) exposure is 2–3 times thicker

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

THE R.



Timbertex[®] and Ridglass[®] Premium Ridge Cap Shingles

than typical strip shingles for a distinctive, upscale look

- Stays In Place... Dura Grip[™] Self-seal Adhesive seals each piece tightly and reduces the risk of shingle blow-off
- Peace Of Mind... Up to a Lifetime ltd. warranty when installed on Lifetime Shingle roofs[†]

[†]See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the *GAF Shingle & Accessory Ltd. Warranty* and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Itd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

Color Availability

Most Popular (Available Nationwide)



We can help you choose the right shingle for your roof!

Try GAF's Virtual Home Remodeler at gaf.com. Visualize GAF Shingles on a house like yours — or upload and decorate your own house. Try different siding, trim, and brick colors. It's fun!



Regional (See Color Availability Chart On Next Page For Details)



NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

¹ Rated by the Cool Roof Rating Council (CRRC), can be used to comply with Title 24 roofing product requirements, and meets the Los Angeles Green Building Code.
² Limited availability.

³ Timberline HD[®] White is ENERGY STAR[®] certified (U.S. only).



Availability Chart



Dallas/Ennis

_	Ask your contractor which of these GAF plants supplies the shingles in your area						
	Baltimore/ Myerstown	Dallas/ Ennis	Michigan City	Minneapolis	Shafter	Tampa	Tuscaloosa
Most Popular Colors:							
Barkwood							
Charcoal							
Hickory						•	
Hunter Green		•	•		•	•	
Shakewood		•					
Slate			•				
Weathered Wood							
Regional Colors:							
Birchwood ¹			•	•		•	•
Biscayne Blue							
Copper Canyon ¹					•		
Driftwood						•	•
Fox Hollow Gray			•				
Golden Amber ^{1,2}					•		
Mission Brown	•	•	•		•		
Oyster Gray							
Patriot Red							
Pewter Gray		•			• ²		
Sunset Brick						• 0	
White ^{1,3}						•	•
Williamsburg Slate	•		•				

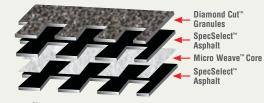


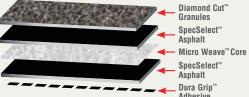


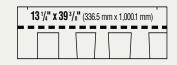
Rated by the Cool Roof Rating Council (CRRC), can be used to comply with Title 24 roofing product requirements, and meets the Los Angeles Green Building Code. ² Limited availability.

³ Timberline HD[®] White is ENERGY STAR[®] certified (U.S. only). For complete product specifications, visit gaf.com

The many protective layers of a **Timberline**® High Definition® Shingle







- Fiberglass asphalt shingle
- Lifetime ltd. transferable warranty¹
- Smart Choice® Protection for the first 10 years1
- 130 mph ltd. wind coverage² • UL Listed to ANSI/UL 790 Class A
- Passes ASTM D7158, Class H
- ASTM D3161, Type 1, Class F
- StainGuard[®] protection³
- ENERGY STAR® certified (White only)⁴
- CSA A123.5⁵
- ASTM D3018, Type 1
- ASTM D34626
- Miami-Dade County Product Control approved⁷
- Florida Building Code approved
- Texas Department of Insurance⁷
- ICC approved
- Classified in accordance with ICC-ES AC438
- Approximately 64 Pieces/Square
- Approximately 3 Bundles/Square (Timberline HD®)
- Approximately 4 Bundles/Square (Timberline
- Ultra HD[®])
- Approximately 256 Nails/Square
- 5 5/8" (142.88 mm) exposure

¹ See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

Requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.

³ StainGuard[®] protection applies only to shingles with StainGuard[®]-labeled packaging. See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. ⁴ ENERGY STAR[®] certified in U.S. only.

- 5 Refers to shingles sold in Canada only.
- ⁶ Periodically tested by independent and internal labs to ensure compliance with ASTM D3462 at time of manufacture.

Applies to some plants.





Exploring Shingle Styles and Colors with Nancy Fire

Nancy Fire, Co-Founder

and Creative Director of

has defined an exciting

Design Works International,

trend – taking the Inside Out.

Nancy states, "As homeowners spend more

time outside of their homes, they want to

extend their interior style and sensibility

more contemporary — to their outdoor living spaces that include the yard, the

"Your roof is a decision with a long-term

color choices that will complement your

home and your personal style, providing

impact. So make shingle, roofing style, and

you with years of comfort and satisfaction."

deck, and the roof.

whether that be elegant, traditional, or

The color and style of your shingle are important! They go hand in hand when considering what shingle to use on your roof. After all, your roof represents up to 40% of your home's curb appeal, so it will always have a big impact on your home's overáll look.

Choosing colors for your home's exterior is fun and exciting — and it's also a very significant decision. Remember, the color palette you select won't change with the seasons; it's going to be part of your home for the long term. So whether you like bolder colors that make a statement or you prefer more subtle, softer tones, you want to be sure that the palette you choose today is one that you'll still enjoy on your home years from now.

- unique patterns.
- liké the Red Leaf Maple).



• Consider how much of your roof is visible from the street. Many times, larger roofs look more inviting using neutral tones while smaller roofs can be a bit more colorful, with more

• For a more traditional color palette, use tones of a color to incorporate a more subdued style into the exterior of your home. A neutral roof color creates the perfect backdrop for other colors.

• For a more contemporary design statement, try bringing attention to the top of your home (such as, using a red roof on a gray house) while coordinating trees and shrubs in the yard that will extend your roof color to your outdoor space (in this instance,

When it comes to choosing the style of your roof shingle, there's no such thing as right and wrong — there's only what works best for you and for your home. Certain elements, such as the size and pitch of your roof, can help determine what shingle style will better complement your home's exterior. Today, there are many types of shingle profiles and patterns available to help you differentiate your roof. Decide the statement you want to make, and embrace it!

- Color and texture add dimension to any home. In choosing your exterior shingle style, remember the importance of curb appeal in making these choices.
- The architectural style of your home is a key component when choosing a shingle style. A Colonial house, for example, might look best with a shingle that features a cleaner, more defined line, while a Victorian home could use a shingle with a more intense hue or a more elaborate and detailed desian.
- A large roof surface is much like a blank canvas, giving you almost limitless possibilities for making a dramatic change in the look of your home's exterior. But smaller roofs or roofs with more variations in pitch also offer great opportunities, allowing the incorporation of more unique designs or patterns.

Above all, choose the shingle color and shingle style that make you feel the most comfortable. It's your home, your personality, your lifestyle. The final decision should reflect that - and do so beautifully!



The American Harvest[®] Collection: Colors From The Heartland of America Designed to complement your home's exterior color scheme, the American Harvest[®] Collection will give you that modern architectural style you want, at a price you can afford!

Stain Guart

Our fresh color palette combines subtle blends with contrasting colors to give your roof unexpected depth and beauty.

*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

¹Available only in the Northeast and Central Areas of the U.S. ²Available only in the Southeastern, Southwestern, and Western Areas of the U.S. NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles. Saddlewood Ranch

Nantucket Morning

ewood

Cedar Falls

Appalachian Sky

Golden Harvest

Lifetime

Midnight Blush¹

Amber Wheat²



Quality You Can Trust...From North America's Largest Roofing Manufacturer!

qaf.com

S н

More Than Just Coverage On Your Shingles! Get Automatic Lifetime Protection On Your Entire GAF Roofing System!*

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get:

- A Lifetime ltd. warranty on your shingles and all qualifying GAF accessories!*
- Non-prorated coverage for the first 10 years!*





H

LIFETIME

INGL

Lifetime Shingle choices, including **Timberline**[®] Shingles with Advanced Protection[®] Shingle Technology. They're the #1-selling shingles in North America!

Advanced Protection® Shingle Technology provides excellent protection for your home while reducing the use of precious natural resources. That's better for your home — and better for the environment!

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/APS/.

GAF offers you many great

Е S



"See GAF Shingle & Accessory Ltd. Warranty for complete overage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owne(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Itd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

GAF Cobra® Attic Ventilation

Helps remove excess heat and moisture from your attic to promote energy efficiency in your home and help extend the life of your roof.

Roof Deck Protection

GAE

Provides a strong layer of protection against wind-driven rain and moisture infiltration.

Leak Barrier

Provides excellent protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the



Starter Strip Shingles

Saves time, eliminates waste, and helps reduce risk of shingle blow-off...and may help qualify for upgraded wind warranty coverage (see GAF Shingle eaves in the North[†]). & Accessory Ltd. Warranty for details).

GAF

Ridge Cap Shingles

Enhances the beauty of your home'while helping guard against leaks at the hips and ridges.

WOMEN'S CHOICE AWARD

The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Reiter to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)



CENTRAL NORTHFAST 717-866-8392 630-296-1980

SALES OFFICES:

SOUTHEAST SOUTHWEST 813-829-8880 972-851-0500

WEST 800-445-9330

CANADA 855-492-8085

WORLD HQ 973-628-3000

©2017 GAF 1/17 #027

1 Campus Drive, Parsippany, NJ 07054 298302-0116

RESTL100HD