



2015 LG KITCHEN BUNDLE - PREPAID CARD PROMO

Issue Date: 6/3/2015

Program Name: 2015 LG Kitchen Bundle - Prepaid Card Promo

Program Period: 7/16/2015 through 9/16/2015

Program Offer:

Consumers purchasing four (4) eligible LG Kitchen Major Appliance models between July 16, 2015 and September 16, 2015 (the "Program Period") will be qualified to receive an LG Visa® Prepaid Card by mail-in rebate. Consumers may submit their claim to LG Electronics USA using 2015 LG Kitchen Bundle redemption form by mailing their claim to LG Electronics USA for the program (forms will be distributed before the program date). This offer cannot be combined with any other LG authorized rebate or bundle offer program.

2015 LG Kitchen Bundle Offer Eligible Models:

The eligible LG Major Appliances products for the 2015 LG Kitchen Bundle Redemption are as follows:

REFRIGERATOR							
TOP & BOTTOM FREEZER	BASIC FRENCH DOOR MODEL & SIDE BY SIDE			FRENCH / FOUR DOOR MODEL		FRENCH DOOR DOOR-IN-DOOR®/FRENCH DOOR COUNTER DEPTH MODEL	
\$100	\$200			\$300		\$400	
LTCS24223__ LDC24370__	LFC21776__ LFC22770__ LFC24770__ LFC28768__ LFC31626S	LSXS26366S LSXS26466S LSXS26326__ LSXS26386S	LSXS22423__ LSXS29466V LSXS26386S	LFX25974__ LFXS29626__ LFX28968__ LFXS24623__ LFXS30726S LMXS30746S	LFX25973ST LFXS32726S LMXS27626S	LFXS24566S LFXS27566S LFXS24663S LFXS29766S LSC22991ST LFXC24726__	LFXS30766__ LFXS32766S LMXS30776__ LPCS34886C LPXS30866D LMXC23746__

RANGE / WALL OVEN	
LRE3021ST	LRG3021ST
LRE3083__	LRG3081ST
LDE3035__	LRG3091__
LRE3085ST	LRG3083ST
LDE3037ST	LRG3085ST
LSE3090ST	LDG3035__
LW_3010ST	LDG3036ST

OVER THE RANGE or COUNTERTOP MICROWAVE OVEN / COOKTOP	
LMV1683__	LMHM2237__
LMV1831__	LMVH1711ST
LMV2031__	LCRT2010ST
LMVM2033__	LCE3_10SB
LMH2235ST	LCG3_11ST

DISHWASHER
LDS5040__
LDS5540__
LDS5774ST
LDF7774__
LDF8764ST
LDF8874ST
LDT9965BD

__ represents multiple colors/single or double oven/30" or 36" cooktop for specified models in each category.

2015 LG Kitchen Bundle Offer Amounts:

Consumers purchasing eligible LG Major Appliances bundles consisting of one product from each category are eligible to receive the corresponding prepaid card value amount as shown below:

FOUR PIECE KITCHEN BUNDLE				BUNDLE VALUE
TOP AND BOTTOM FREEZER	RANGE / WALL OVEN	OVER THE RANGE or COUNTERTOP MICROWAVE OVEN / COOKTOP	DISHWASHER	\$100 VISA PREPAID CARD
BASIC FRENCH DOOR & SIDE-BY-SIDE REFRIGERATOR	RANGE / WALL OVEN	OVER THE RANGE or COUNTERTOP MICROWAVE OVEN / COOKTOP	DISHWASHER	\$200 VISA PREPAID CARD
FRENCH / FOUR DOOR REFRIGERATOR	RANGE / WALL OVEN	OVER THE RANGE or COUNTERTOP MICROWAVE OVEN / COOKTOP	DISHWASHER	\$300 VISA PREPAID CARD
FRENCH DOOR DOOR-IN-DOOR®/ FRENCH DOOR COUNTER DEPTH REFRIGERATOR	RANGE / WALL OVEN	OVER THE RANGE or COUNTERTOP MICROWAVE OVEN / COOKTOP	DISHWASHER	\$400 VISA PREPAID CARD

Please note that "Visa" with the superscript R-ball only needs to be used at the first and most prominent mention per page.



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Additional Program Requirements:

LG requires that the following guidelines be implemented as a requirement for program participation:

- This promotional offer is not valid in combination with any other mail in rebate or prepaid card promotional offer. Refer to redemption form for complete terms and conditions of promotional offer.
- LG sponsored/authorized value add or services offers may be advertised with the packages. An example of an LG sponsored/authorized value add or service would include, but is not limited to, gift with purchase or dishwasher free installation offer. Refer to redemption form for complete consumer terms and conditions of promotional offer.
- Prepaid Card Bundle offers may be presented as "You Save" (or similar language) or "Percent savings" (or similar language).
- Advertised promotional offers for the specified models above cannot exceed the effective dates specified.
- Print or website advertising for this promotion must not refer to an instant rebate or instant savings related to this prepaid card promotional offer. The terms "Prepaid Card Promotional Offer" should be used.
- Advertised offers may reflect four piece bundle retail price rounding to achieve consumer price points as shown below:

FOUR PIECE BUNDLE MAP RANGE	\$X,Y00 - \$X,Y34	\$X,Y35 - \$X,Y84	\$X,Y85 - \$X,Y99
COMPLIANT BUNDLE MAP	\$X,X99	\$X,Y49	\$X,Y99
BUNDLE MAP RANGE EXAMPLE	\$6,000 - \$6,034	\$6,035 - \$6,084	\$6,085 - \$6,099
COMPLIANT BUNDLE MAP EXAMPLE	\$5,999	\$6,049	\$6,099

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TERMS AND CONDITIONS:

End-user consumer purchasers who purchase qualifying new LG Kitchen Major Appliance models at participating retailers in the 50 U.S., D.C., or PR during the Program Period (defined below) will be eligible to receive the specified LG Visa Prepaid Card by mail-in rebate. Parts and Accessories do not count towards this promotional offer. Parts and accessories include, but are not limited to, waterline connectors, water/air filters, power cords, gas connectors, trim kits, dishwasher installation kits or dealer/third party service agreements. For the purposes of this promotional offer, "qualifying new LG Kitchen Appliance models" include:

REFRIGERATOR						RANGE / WALL OVEN	OVER THE RANGE or COUNTERTOP MICROWAVE OVEN / COOKTOP	DISHWASHER				
TOP & BOTTOM FREEZER	BASIC FRENCH DOOR MODEL & SIDE BY SIDE		FRENCH / FOUR DOOR MODEL	FRENCH DOOR DOOR-IN- DOOR® / FRENCH DOOR COUNTER DEPTH MODEL								
\$300	\$200		\$300	\$400								
LTC24223__	LFC21776__	LSX526366S	LSX522423__	LFX25974__	LFX25973ST	LFX524566S	LFX530766__	LRE3021ST	LRG3021ST	LMV1883__	LMHM2237__	LDS5040__
LDC24370__	LFC22770__	LSX526466S	LSX529466V	LFX529626__	LFX532726S	LFX527566S	LFX532766S	LRE3083__	LRG3081ST	LMV1831__	LMVH171ST	LDS5540__
	LFC24770__	LSX526326__	LSX526386S	LFX28968__	LMX527626S	LFX524663S	LMX530776__	LDE3035__	LRG3091__	LMV2031__	LCRT201ST	LDS5774ST
	LFC28768__			LFX524623__		LFX529766S	LPCS34886C	LRE3085ST	LRG3083ST	LMVM2033__	LCE3_DS8	LDF7774__
	LFC33826S			LFX530726S		LSC22991ST	LPX530866D	LDE3037ST	LRG3085ST	LMH2235ST	LCG3_1ST	LDF8764ST
				LMX530746S		LMXC23746__		LSE3090ST	LDG3035__			LDF8874ST
								LW_301ST	LDG3036ST			LDT9965BD

__ represents multiple colors/single or double oven/30" or 36" cooktop for specified models in each category.

Except as otherwise required by law, this promotional offer is limited to one LG Visa Prepaid Card by mail-in rebate per household on each qualifying new LG Kitchen Major Appliance bundle purchased between July 16, 2015 and September 16, 2015 (the "Program Period"). Purchase date is determined by invoice. Purchase of qualifying new LG appliance models during the Program Period must appear on the same sales receipt.

Consumers must submit claims by mail in one mailing envelope: (1) original, dated sales receipt or a legible copy of the original dated sales receipt from a participating retailer dated between July 16, 2015 and September 16, 2015, and (2) redemption form, completely and legibly filled out.

LG Visa Prepaid Card offer claims must be postmarked no later than October 17, 2015. Omission of the sales receipt or other requested information may delay or stop the processing of this promotional offer. Redemption form and receipt become the property of LG Electronics U.S.A., Inc. upon submission, and will not be returned. Duplicate submissions will not be accepted. No group or organization requests will be honored. Requests for fulfillment to PO Boxes will not be accepted. This promotional offer is not combinable with any other LG Electronics U.S.A., Inc. prepaid card or mail in rebate promotional offer. Purchased merchandise must not be returned. Duplicate submissions of official form or cash register receipt(s) will not be accepted. Purchases made at Best Buy, Pacific Sales and Lowe's Home Improvement Centers are not eligible for this rebate. Participating retailers may not utilize this offer in combination with any additional package offers including product bundles with LG Electronics models. Purchases made at any other retail location are not eligible for this rebate. Illegible or incomplete requests will not be honored. Promotional offer void where prohibited, taxed or restricted by law. Online purchases from internet auction sites or purchases of refurbished or reconditioned merchandise are not eligible for this promotional offer. Promotional offer is not valid on free, giveaway, or other complimentary promotional merchandise. Valid only in the fifty (50) states, District of Columbia and Puerto Rico.

LG Electronics U.S.A., Inc. is not responsible for late, lost, mutilated, stolen, misdirected or postage-due requests or mail, computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions or network connections that are human or technical in nature.

Prepaid card is given to the consumer as a rebate and no money has been paid by the consumer for the card. Prepaid card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the card's valid thru date. Card terms and conditions apply, see MyPrepaidCenter.com/site/visa-promo. (This paragraph may be no less than 8pt font)

Please see the privacy policy located at <http://www.lg.com/us/general/privacy.jsp> for details of LG Electronics U.S.A., Inc.'s policy regarding the use of personal information collected in connection with this promotional offer. LG Electronics U.S.A., Inc. reserves the right at its sole discretion, to disqualify any individual (and all of his or her claims) who tampers with the claim submission process. LG Electronics U.S.A., Inc. is not responsible for late, lost, mutilated, stolen, misdirected or postage-due requests or mail. Use of fictitious names or addresses could result in federal prosecution for U.S. mail fraud. Prepaid cards are paid in U.S. funds. Make a photocopy of all materials submitted for your records. Please allow 6-8 weeks for processing, or as otherwise required by law. If you have any questions about this offer, please call 1-877-333-9203 and reference the 2015 LG Kitchen Bundle Offer.

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